



WILLIAM JAMES
COLLEGE

GRADUATE EDUCATION IN PSYCHOLOGY



William James College
Telemental Health Conference

Telemental Health: Expanding the Digital Frontier

Friday, September 23, 2016

Program

Telemental Health: Expanding the Digital Frontier

FRIDAY, SEPTEMBER 23, 2016

8:30 AM - 3:30 PM

Registration	7:30-8:30 am
Breakfast	7:45-8:30 am
Opening Remarks	8:30-8:35 am
Keynote Speakers	8:35-10:35 am
Break	10:35-10:50 am
Keynote Speaker	10:50-11:30 am
Panel	11:30 am-12:35 pm
Lunch/Demos/Call to Action	12:35-1:35 pm
Workshops	1:35-3:15 pm
Adjourn	3:30 pm

Keynote Addresses

Advances in Digital Behavioral Health: Implications for Clinical Practice and Population Health

David K. Ahern, PhD, Brigham & Women's Hospital, Harvard Medical School

Crowdsourcing Mental Health

Robert R. Morris, PhD, Co-Founder, Koko

Telemental Health: For Whom, What, When?

Steven E. Locke, MD, Chief Medical Officer and Co-Founder, iHope Network

Connecting Emotion, Brain, and Behavior with Wearables

Rosalind W. Picard, ScD, FIEEE Professor, MIT Media Laboratory

Panel Discussion

Regulations, Licensure, Interstate Issues, Reimbursement

Moderator, Steven Locke, MD

Sandra DeJong, MD, MSc, Director of Child Psychiatry Training,
Cambridge Health Alliance

Ken Duckworth, MD, Director for Behavioral Health, Blue Cross and Blue Shield
of Massachusetts

Kofi Jones, Vice President of Government Affairs, American Well

Representative Elizabeth Malia, Chair, Joint Committee on Mental Health and
Substance Abuse, Massachusetts House of Representatives

Call to Action

Caroline McCabe, PsyD, Director, Leadership and Team Intelligence for
Human Resources, Cisco

Breakout Sessions

Three separate but concurrent workshops—choose one:

How to Get Started in Telemental Health

Jay Ostrowski, MA, Chief Executive Officer, Behavioral Health Innovation

Administrative Implementation of Telehealth

Jennifer K. Gentile, PsyD, Director of Psychological Services; Lindsay Henderson, PsyD,
Assistant Director of Psychological Services; and Jennifer Tsappis, LICSW, Lead Social
Worker, American Well, OnLine Care Group, LLC

Advanced Topics in Telemental Health—Lessons from the Yale/VA National Telehealth Program

Linda Godleski, MD, Director, VA National Telemental Health Center and Professor of
Psychiatry, Yale School of Medicine

Yale Faculty/National Telemental Health Center Multidisciplinary Panel:

Albert Arias, MD, MS; Toral Surti, MD, PhD; Pamela Hoffman, MD; Erica Abel, PhD;
Katharine Tuozzo, MSN, RN

Conference Coordinator



DAVID B. HERZOG, MD

Dr. Herzog is the Special Assistant to the President of William James College. As the Director of the College's Public Education series, he convenes thought leaders to address societal issues that impact mental health. Dr. Herzog is also an Emeritus Professor of Psychiatry at Harvard Medical School. He served on the full-time medical staff of Massachusetts General Hospital for 35 years as staff psychiatrist and pediatrician, specializing in eating disorders research, education and treatment.

Speakers



DAVID K. AHERN, PHD

Brigham & Women's Hospital, Harvard Medical School

Dr. Ahern is the Director of the Program in Behavioral Informatics and eHealth within the Department of Psychiatry at Brigham and Women's Hospital (BWH). Dr. Ahern currently serves as Special Advisor to the Health Communications and Informatics Research Branch (HCIRB) on an IPA to the National Cancer Institute where he advises on the use of health information technology to improve cancer care. He is also Assistant Professor of Psychology (Psychiatry) at Harvard Medical School.



SANDRA DEJONG, MD, MSC

*Director of Child Psychiatry Training,
Cambridge Health Alliance*

Dr. DeJong is the Director of Child Psychiatry Training at Cambridge Health Alliance, Assistant Professor of Psychiatry at Harvard Medical School and the author of *Blogs and Tweets, Texting and Friending: Social Media and Online Professionalism in Health Care* (Elsevier, 2014). Dr DeJong trained at the University of Massachusetts and Massachusetts General and McLean hospitals. In 2008-09 she was awarded a Harvard Macy Scholarship to study how to teach about e-Professionalism. In 2010 she chaired an AADPRT Taskforce on Professionalism and the Internet which developed a nationally distributed curriculum for teaching about this topic.



KEN DUCKWORTH, MD

Director for Behavioral Health, Blue Cross and Blue Shield of Massachusetts

Dr. Duckworth is the Director for Behavioral Health at Blue Cross and Blue Shield of Massachusetts. He has worked as the Department of Mental Health (DMH) Medical Director, the DMH Acting Commissioner and as the Medical Director of Mass Mental Health where he developed services for the homeless population of Boston. Ken has also worked extensively in community mental health on ACT teams, and is board certified in Adult and Child and Adolescent psychiatry. He has been awarded the American Psychiatric Association Patient Advocacy Award and is a Distinguished Fellow of that organization. Ken was recently given the Drew Foley award at the Massachusetts Association for Mental Health Friend. Ken is a family member of a person with a mental illness which adds to his perspective. Ken is an Assistant Clinical Professor at Harvard Medical School. He also serves as a Medical Director for NAMI, the National Alliance on Mental Illness.



JENNIFER K. GENTILE, PSYD

Director of Psychological Services, American Well

Dr. Gentile is Director of Psychological Services with the Online Care Group and American Well and oversees the clinical, operational, and staff management aspects of the Behavior Health Program. She led efforts to create the first national telemental health therapy network that opened its doors in 2011. She came to the Online Care Group with over a decade of clinical experience as well as experience with training, management, and research with Boston Children's Hospital and Harvard Medical School. She maintains appointments at Harvard Medical School and Department of Psychiatry, Boston Children's Hospital. At Boston Children's Hospital she has specialized in treating people with Genetic and Metabolic Disorders and Gender Dysphoria in the field of Pediatric Psychology. She holds a master's in Health Care Management degree from Brandeis University and a doctorate in psychology from William James College with a specialization in Health Psychology.



LINDA GODLESKI, MD

Director, VA National Telemental Health Center and Professor of Psychiatry, Yale School of Medicine

Dr. Godleski is the Director, VA National Telemental Health Center and Professor of Psychiatry, Yale School of Medicine. Dr. Godleski led the VA in designing, implementing and expanding the VA National Telemental Health Program to more than 2,000,000 Telemental Health visits over the past decade. She has published extensively, presented internationally, and received national awards including those from the American College of Psychiatrists and the national Worthen Award from VA. Godleski received her BS from Yale, and her MD from the University of Virginia where she also completed her psychiatry residency.



LINDSAY HENDERSON, PSYD

Assistant Director of Psychological Services, American Well

Dr. Henderson is a graduate of William James College and the Assistant Director of Psychological Services at American Well. Prior to joining American Well, Dr. Henderson was a Staff Psychologist within the Child and Adolescent Division at McLean Hospital and a Clinical Instructor at Harvard Medical School. She holds licenses in Massachusetts and New York and sees therapy patients within the American Well platform in addition to utilizing telehealth in her private practice.



KOFI JONES

Vice President of Government Affairs, American Well

Kofi Jones is the Vice President of Government Affairs for American Well—a national mobile and web based telehealth solution provider based in Boston. Jones focuses most of her efforts on collaborating with federal, state, and congressional leaders to ensure the proliferation of modernized and safe telehealth policies. Prior to joining American Well, Kofi spent 4.5 years working for the Deval Patrick Administration - first as a Public Affairs Director and spokeswoman for the Governor's Economic Development Secretary, and then as the Executive Director of the Commonwealth Marketing Office. She has also spent over 15 years as a communications and media expert, including a decade in television news as a producer, reporter, and anchor.



STEVEN E. LOCKE, MD

Chief Medical Officer and Co-Founder, iHope Network

Dr. Locke is CMO of iHope Network, a Boston-based telemental health company. iHope provides clinician-delivered behavioral therapies such as Cognitive Behavior Therapy (teleCBT) for primary care practices, employers and student health, using secure videoconferencing in a collaborative care framework. He is also a consulting tele-psychiatrist at Beth Israel Deaconess Medical Center and Associate Clinical Professor of Psychiatry at Harvard Medical School. Dr. Locke is Past-President of the American Psychosomatic Society, serves on the editorial boards of professional journals in the fields of population health, behavioral medicine and telehealth, and is a Distinguished Life Fellow of the American Psychiatric Association. He also has a private practice of primary care psychiatry in Wayland, MA.



REPRESENTATIVE ELIZABETH MALIA

Member of Massachusetts House of Representatives

Elizabeth Malia was elected to the House of Representatives in 1998, representing the 11th Suffolk District. Serving a district that consists of parts of Jamaica Plain, Roxbury, Dorchester and Roslindale, Representative Malia has dedicated her tenure to constituent services, early and public education, public safety and community relations with police, the independence and

well-being of our elderly, and transparent and inclusive community development processes. In the legislature, she serves as Chair of the Joint Committee on Mental Health and Substance Abuse. As Chair, Representative Malia has led efforts to improve access to mental health and substance abuse services, especially in communities of color and language. She received the 2014 Presidential Award by the Massachusetts Psychiatric Society and the Kathleen M. Scanlan Advocacy Award by the Massachusetts Council on Compulsive Gambling for her commitment to mental health issues. Born in upstate New York, Liz Malia earned a Bachelor of Arts degree from Boston College and later attended the Women in Politics and Government program at UMass Boston.



CAROLINE MCCABE, PSYD

Director, Leader Success, Leadership and Team Intelligence for Human Resources, Cisco

Dr. McCabe is the Director, Leader Success, Leadership and Team Intelligence for Human Resources at Cisco. She is responsible for conducting executive assessments for nominations, development and selection with Cisco’s senior executives and is designing a new future focused, positive psychology based selection and placement processes for team leaders. She is a seasoned executive coach and team excellence facilitator. McCabe has her doctoral degree in Clinical Psychology from William James College, and completed her post-doctoral fellowship and internships via Harvard University Medical School. She is a member of the American Psychological Association, International Positive Psychology Association, and the Organization Development Network.



ROBERT R. MORRIS, PHD

Co-Founder, Koko

Dr. Morris earned his AB in psychology from Princeton University and his PhD in media arts and sciences from MIT. His research lies at the intersection of design, crowdsourcing, and computer-based interventions for mental health. He is an award-winning designer and his work has been featured in Wired, NPR, the BBC, and the Boston Globe, among others. He is currently co-founder of Koko, a social network for mental health and well-being.



JAY OSTROWSKI, MA, NCC, LPC-S, DCC, ACS

Chief Executive Officer, Behavioral Health Innovation

Mr. Ostrowski is the CEO of Behavioral Health Innovation, where he develops online mental health applications and conducts research in telemental health. He maintains detailed databases on telemental health laws, ethics, technology and research and has recently created coursework in telemental health for mental/behavioral health providers. Jay also serves as an advisor to HRSA, SAMHSA, state mental health license boards, state health departments, the Mid Atlantic Telehealth Resource Center and is a private consultant.



ROSALIND W. PICARD, SCD

IEEE Professor, MIT Media Laboratory

Dr. Picard is founder and director of the Affective Computing Research Group at the MIT Media Laboratory, co-founder of Affectiva, providing automated reading of facial expressions, and co-founder and Chief Scientist of Empatica, improving lives with clinical quality wearable sensors and analytics. Picard is the author of over two hundred peer-reviewed scientific articles and of the book, Affective Computing, which helped launch a new field by that name. Picard's lab at MIT develops technologies to better understand, predict, and regulate emotion, including wearables, smartphones, and machine-learning based analytics to provide a growing (surprising) set of new insights.



JENNIFER TSAPPIS, LICSW

Lead Social Worker, American Well, OnLine Care Group, and Private Practice, Family Psychiatric Care, LLC, Beverly, MA

Jennifer Tsappis is a licensed clinical social worker with 20 years of experience. After graduating from the Boston College Graduate School of Social Work she worked in leading child and adolescent in-patient and partial hospital settings developing specialties treating children and adults with acute mental health concerns including self-injury, suicidality, eating disorders and OCD. Jennifer joined the American Well lead social work team at the start of their behavioral program, contributing to the programmatic and clinical development of the tele-behavioral health program. Jennifer is licensed in 30 states and meets with clients from all over the country for psychotherapy. Jennifer also maintains a Private Practice in Beverly, MA.

**YALE FACULTY/NATIONAL TELEMENTAL HEALTH CENTER
MULTIDISCIPLINARY PANEL**

ALBERT ARIAS, MD, MS

Director, Tele-Addictions Branch of the VA-Yale Center for Addiction and Recovery (VAYCAR); Yale School of Medicine Faculty

TORAL SURTI, MD, PHD

Lead Psychiatrist, Yale-VA National Tele-Psychosis Program; Yale School of Medicine Faculty

PAMELA HOFFMAN, MD

Graduate of the Yale/VA Informatics/Telehealth Fellowship; Brown School of Medicine

ERICA ABEL, PHD

Expert Psychologist, National Tele-Bipolar/ Affective Disorders Program; Graduate of the Yale/VA Informatics/Telehealth Fellowship; Yale School of Medicine Faculty

KATHARINE TUOZZO, MSN, RN

National Telemental Health Quality Nurse Manager

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Planning Committee Members

David Herzog, MD—Chair

Emeritus Professor of Psychiatry, Harvard Medical School
Special Assistant to the President, William James College

Dean Abby, MEd

Director of Continuing and Community Education, William James College

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Deputy Regional Administrator, Health Resources Services Administration

Jonas Bromberg, PsyD

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Jeff Choo, MS

Director of Information Technology, William James College

Vic DiGravio, MPA

President/CEO, Association for Behavioral Healthcare

Jennifer Gentile, PsyD

Director of Behavioral Health, American Well
Instructor in Psychology, Harvard Medical School

Jenny Hopf, MEd

Director of Educational Technology, William James College

Steven E. Locke, MD

Chief Medical Officer, iHope Network
Associate Clinical Professor of Psychiatry, Harvard Medical School

Caroline McCabe, PsyD

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Resources, Cisco

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Brittany Murphy, MA

Third Year Doctoral Candidate, William James College

Brian Ott, PhD

Faculty, William James College

Kathryn Power, MEd


Regional Administrator, Region One for SAMHSA

Andrew Solomon, MPH

Project Manager, Northeast Telehealth Resource Center | MCD Public Health

Joseph Ternullo, JD, MPH


Chief Operating Officer, Pulse Inframe, Inc.


The image shows the exterior of a building with a stone facade. A sign above the entrance reads "One Wells Avenue". The entrance features a large arched window and a smaller doorway. A paved walkway leads to the entrance, flanked by a stone wall and a garden with yellow and red flowers. A black lamp post stands near the walkway. The building has large windows on the upper level.


One Wells Avenue


ABOUT WILLIAM JAMES COLLEGE

William James College, founded in 1974, is the largest graduate psychology program in New England, offering unique training programs for mental health professionals at the doctoral, master's and certificate levels from its campus in Newton, Massachusetts. Its graduates are highly skilled professionals who care for diverse populations in a variety of settings, including the schools, the courts, the community, and the workplace. The college is named for an educator, innovator, and advocate who championed diversity and promoted the value of experiential education. Today, William James College students carry on the legacy of William James by applying the lessons they learn in the classroom to their work in the community, where they are committed to meeting the needs of the most vulnerable populations locally, nationally, and internationally. For more information about William James College, visit www.williamjames.edu.

 **Website:** www.williamjames.edu

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